

BICHSEL MEDICAL MARKETING GROUP

Commercialization Strategy & Execution
for Medical Device & Biotech Companies

BichselGroup.com



WE CAN HELP WITH

Website Design & Development

Email Marketing

Analytics

Advertising & SEO

Social Media



Ellie Martinez leads the integrated BMMG Digital team and brings 20 years of experience leading digital marketing in the healthcare space to client projects.

WEBSITE DESIGN & DEVELOPMENT

FULL SERVICE DIGITAL MARKETING

EMAIL MARKETING

BMMG Digital works with clients to simplify the latest digital technologies into tools that advance their business goals. With deep expertise in the field of digital marketing combined with a diverse staff supporting all communications channels, BMMG Digital can define strategy, design and develop responsive and optimized websites, develop a social footprint, integrate with existing advocacy and education programs, research and recommend technology solutions, define content management plans, and lead the internationalization of digital programs.

Let BMMG Digital help your organization:

- Establish a professional web presence
- Drive sales
- Extend its brand across audiences and markets online
- Engage with patients seeking treatment
- Manage operational efficiencies through digital technologies

Call for a free consultation today!

SOCIAL MEDIA



Have you started digital marketing programs only to be frustrated by the amount of detail required to be successful at them? Have you felt overwhelmed at the choices or technical considerations involved?

BMMG Digital works with clients to simplify digital marketing programs and ensure that programs, whether they be websites, email marketing, or integrated global marketing campaigns, meet the business goals of the organization.

CALL TO SET UP AN EVALUATION TODAY.

BMMG Digital has the breadth and depth of expertise to manage your complete digital marketing program. From strategic definition to weekly maintenance and updates, BMMG Digital can either launch a stellar stand-alone product for you, or operate as your digital marketing department while providing a full range of services.



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